

**Real Estate and Real Assets ( RE/RA) Membership group with strong philanthropic mission and “can do” attitude.**

We will widen the net that RE/RA recruits from and promote social mobility and diversity by engaging with, and offering connections to, very large numbers of UK students.

**Aggregator within the “ S” space.** Through membership your firm will make an impact twice over: once via our own programme and then again through our support for those with similar values and objectives.

**Long term, ongoing and open-ended programme of events with UK schools.**

We will host regular virtual “coffee” conversations between Members and UK students. These will introduce the students to the variety of opportunities within RE/RA in a friendly, non academic way.



## The Academy of Real Assets

### How is The Academy Different?

**Quarterly member events.** Opportunity to make new connections and enjoy hearing from distinguished guest outside RE/RA.

**Membership will help deliver, or supplement, your firm's own “S” strategy.** We will make a bigger, more sustainable social impact through pooling our efforts and resources.

**Execute imaginative programmes** to get the attention of teachers and students in the most under served UK schools eg. The Academy book of student essays.

**Regular communication with members.** Each Quarter you will receive our newsletter and in April we will publish our Corporate Sustainability Report setting out what impact we have all made.

**Replicate the soft power of connections available to more privileged students.** We will offer students access to our Members, ie. giving them their own “black book” of contacts for advice, guidance, work experience.