



Autumn Newsletter 2022

Our 2022/23 academic year programme started with a bang – a fantastic gathering, for hundreds of local students, at the home of Crystal Palace FC, in October. There are lots of other events in the pipeline over coming months, including an office visit, a site visit and mentoring and talk opportunities.

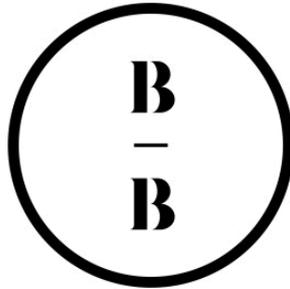
Thank you to those that have in the last few weeks renewed your Academy membership for 2022/23. As you know our model is slightly different in that we aim to have a wide fiscal base of members thus allowing us to keep the annual cost of membership very low. We know that many of you have your own individual programmes and initiatives and that The Academy supplements these, accordingly membership must be a cost-effective way to allow us all to make an extra industry-wide “S” impact.

We feel strongly that The Academy is a sign to the outside world – and especially to hidden-away/not necessarily academically-motivated students in our country – that those of us in Real Estate and Real Assets care and want to help. Finally, and perhaps most importantly, the financial model we have offers financial stability and thus allows us to offer long-term support to our partners who have the confidence of the students.

So, to all of you, once again, if you can volunteer for one of our 50+ in person events that is great and I would particularly encourage you to get your younger colleagues to contact me or [Robbie](#) about the Youth Board and network (see below) but, if things are too stretched right now **do not worry** – just by being a member you are a key part of The Academy and share in the impact we make.

The breadth and calibre of the membership helps open doors and make a difference so thank you!

Stephen Yorke, Academy of Real Assets Founder



New Members

Since our last newsletter in February, we have been delighted to welcome several new organisations to the Academy of Real Assets membership, as well as countless new and exciting partners that we will be working with to deliver events and opportunities for young people across the UK.

Welcome to Goodwin Law, M7, Blackwood, Beaumont Bailey, the Canary Wharf Group and BH2.



Youth Board

We were also extremely pleased to launch our brand new Academy of Real Assets Youth Board - a team of professionals who have been in their field for fewer than 10 years seeking to help shape the programme of the Academy, helping to provide even more opportunities to young people.

Bianca Forrester, Development Manager at New River REIT and Youth Board Chair, said:

"After recently being selected as Chair of the newly formed Youth Board (YB), we successfully held our first meeting on 10th October at NewRiver's office. It was a great turn out with many members attending in person. We discussed exactly what our purpose as YB members would be and how we would like to see the YB develop. As the YB is made up of younger professionals with less than 10 years' experience within the property industry, our main aims are to help build the list of partnering schools and youth groups as well as come up with creative ways to engage with the younger people connected to these partners.

"Coming from an underprivileged background myself and being the first person in my family to attend university and enter the property industry, I have a personal connection with the aims of the Academy. I look forward to continuing as Chair on the YB and helping open the door and create opportunities for others from a similar background to myself."



Member Events

We are currently in the process of planning and delivering a series of events, as per our [2022/2023 Programme of Events](#).

Our partners Palace for Life recently held an Opportunities Fair at Selhurst Park which our members Wells Fargo (pictured) attended. Palace for Life are planning to hold a similar such event later this academic year, so watch this space for details of how to be involved.

The team at Wells Fargo said:

"Wells Fargo was pleased to participate in the Crystal Palace Opportunities Fair with The Academy. It was a wonderful opportunity to meet enthusiastic young students and offer them an insight into potential Commercial Real Estate and Banking careers. Wells Fargo is keen to take part in future events and continue our partnership with The Academy"

Our next event, 'What do I need to do to have a career in Real Estate or Real Assets?', will be held in November - with a group of young people visiting the offices of our member Goodwin Law to take part in a series of talks and workshops about routes to entry into Real Estate and Real Asset careers.

And we have many more in the pipeline!

We will be keeping all our members updated with opportunities as they arise, and please contact [Robbie](#) if you would like to discuss any ideas.



Academy Stories

As well as providing opportunities for young people to learn about our members and routes to entry into Real Estate and Real Assets careers, we encourage our member to keep young people updated with opportunities for work experience and work shadowing.

One such story is Sharon Benson, one of the contributors to the first published Academy of Real Assets book (pictured above speaking at the Book Launch Party at Schrodgers), who went on to complete work experience with one of our members, Derwent London.

Sharon said: "As a student, I had previously attended a webinar organised by the Academy of Real Assets. Before this, I hadn't heard about the Academy nor Derwent London. However, during the coffee broadcast, I was able to learn a lot about both companies, their objectives and the value they aim to add in the lives of young people. This encouraged me to go forward and apply for work experience at Derwent London which took place in July 2022. Without the Academy having Derwent London as speakers, that opportunity would not have been possible.

"During my first day at Derwent, Helen noticed that I was on the webinar and asked if I joined the essay competition so when she received the first copy of the book, she sent a picture of my essay to everyone at Derwent, which made me feel much prouder of how far I'd come. During my last day at Derwent, it never felt like I was saying goodbye because thanks to the connection the

Academy had with Derwent it meant I would be seeing Helen again.

"When I was told my essay would be published, I really didn't think that much of it due to a lot of self-doubt causing me to not congratulate myself on a lot of achievements however being at Schroders made me feel the proudest I have ever been and made me realise that I am able to do anything I want to when I put my mind to it because I am able to learn and grow as a person with every new experience that I get."

Helen Joscelyne, Community and Social Value Manager at Derwent London, said: *"As a founding member we were keen to get involved as much as possible with the Academy's work. We didn't have to wait long before we were invited to be the first company to take part in the Coffee Broadcast webinar series in December last year. We were able to talk to students about our time at COP26 and their thoughts about the impact of this conference as well as an opportunity to provide students with a practical insight of the many strands of the ESG agenda. One of the attending students used this platform to ask to join us for work experience.*

"Fast forward to June of this year and we were finally able to meet with that student and welcome her to our office. She fully embraced her time with us and was eager to meet with as many departments as possible. Her final thoughts presentation demonstrated just how much she had taken in as well as her own slant on the working world. If you have been part of the workforce for any length of time it's easy to forget what it's like when you first start out; the little things that make an impression at the start of your journey. It really made us sit up and take notice."



And Finally... Members' Breakfast Event With Oliver Shah

Lastly, we will be holding a breakfast event for our members on January 31st at Schroders, 1 London Wall Place, EC2Y 5AU with Oliver Shah, Associate Editor and Leader Writer at The Sunday Times.

The event will be from 08:00am - 09:30am.

Join us for an opportunity to meet with other members and professionals from across the Real Estate and Real Assets sector.

To sign up, please fill in your details here: <https://forms.gle/vRa2G7ubiBTBjiFS7> or email Robbie at robbie@acadrealassets.com

